

For immediate release

***FirstOntario Wealth Connect* offers members a direct line to financial success**

New service connects credit union's members to experienced Credential Asset Management Inc. Advisors

Hamilton ON, February 23, 2022 – FirstOntario Credit Union launched a new service to support members on their investment journey. *FirstOntario Wealth Connect* offers a direct line to its wealth team of Credential Asset Management Inc. advisors who can help answer investment questions and provide personalized advice. They can also help with access to financial planning and solutions while giving members the support they need to achieve their unique financial goals.

“Our members want to speak with an experienced professional who can offer innovative investment strategies and personal advice,” said Michael Butler, Vice President, Wealth Management at FirstOntario. “FirstOntario Wealth Connect gives them direct access to our investment advisors. Our team’s expertise and in-depth services are customized to each member, no matter the size of their investment portfolio or stage of life.”

FirstOntario Wealth Connect is available by phone or through online video consultation Monday to Friday, 9 a.m. to 5 p.m. and the team is there to guide members through a full suite of wealth services. This group also consists of senior advisors who have expertise in comprehensive retirement planning and investment management solutions.

Mutual funds are offered through Credential Asset Management Inc.

For more information, please contact:

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[About FirstOntario Credit Union](#)

FirstOntario is a full service cooperative financial institution, serving members for more than 80 years throughout the Golden Horseshoe, Niagara Region and Southwestern regions of Ontario. With \$5.8 billion in assets under management, FirstOntario is one of Canada’s largest credit unions. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans and investments. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award winning student nutrition program. Learn more about us today at FirstOntario.com.